

WALLCOVERINGS BY STONEIMPRESSIONS

Installation Guide

Thank you for choosing StoneImpressions' wallcoverings. Each wallcovering is crafted to bring enduring artistry and character to your interior.

For the most refined and lasting results, we strongly recommend professional installation. A skilled installer ensures proper surface preparation, precise seaming, and a flawless final appearance.

If you do not already have a preferred installer, we suggest finding one through:

- The Wallcovering Installers Association (wallcoveringinstallers.org)
- A trusted local design professional or showroom referral

These guidelines are provided as a reference for qualified installers and experienced homeowners familiar with wallpaper application.

PRIOR TO INSTALLATION

Inspection & Storage

- Inspect all rolls upon delivery and before cutting. Verify pattern, color, and quantity.
- Report any concerns prior to beginning installation. StoneImpressions cannot be held responsible for defects or discrepancies after material has been cut or applied.
- Store all rolls in a clean, dry environment prior to installation. A stable temperature above 65°F must be maintained in both the storage and installation areas for at least 48 hours before installation. Do not proceed with installation in any space that does not meet these conditions.

Surface Preparation

(Applies to both Traditional and Peel & Stick wallcoverings)

All hanging surfaces must be:

- Clean, dry, and undamaged
- Free of mold, mildew, grease, stains, or residue
- Structurally sound and stable

DO NOT INSTALL over textured walls, heavy finishes, glossy surfaces with poor adhesion, or unprimed drywall.

Before beginning installation:

- Remove all loose paint and any existing wallcoverings.
- Confirm that all surfaces are fully dry. (See Moisture and Mildew section below.)
- Repair wall irregularities with spackling or drywall compound; allow to dry, then prime and seal.
- Remove all stains, including ballpoint ink, grease, lipstick, crayons, markers, or other inks.
- Ensure that any existing paint or primer is well-bonded to the drywall surface.
 - Newly painted or primed walls must cure for a minimum of 30 days before installation.
- Primer: We strongly recommend using a mold-inhibiting primer prior to installation.

Moisture and Mildew

- All mold or mildew must be fully removed before installation. Any underlying source of moisture must also be identified and corrected. After cleaning, treat the wall with bleach, Lysol, or another approved mildew-inhibiting product to prevent future growth.
- It is essential that all surfaces are completely treated, fully dry, and stable before proceeding.

INSTALLATION METHODS

TRADITIONAL WALLCOVERINGS

- PRIMER: We strongly recommend using a mold-inhibiting primer such as Zinsser Universal Shieldz Primer prior to installation.
 - ADHESIVE: Use a premium-quality, heavy-duty, permeable, clear pre-mixed adhesive. Do not dilute.
 - Recommended Adhesives:
 - Roman Pro or ECO 888 Clear
 - Roman Pro 838
 - Zinsser Plus-Shields Mold & Mildew Proof Commercial Wallcovering System
- Always refer to each manufacturer's website for full product specifications and instructions.

Pasting:

1. Apply an even coat of adhesive to the entire back of wallcovering using a paint roller. Work the adhesive in thoroughly, ensure all edges are fully coated.
2. After application, gently fold each end towards the center, pasted sides together, to "book" the material. Allow to rest for 10 minutes to activate adhesive. Avoid creasing.

Hanging:

1. Establish a straight vertical guideline at your starting point. Hang the first panel along this guideline to ensure accurate alignment
2. Smooth the panel from the center outward using a wallcovering brush, roller, or felt edge smoother. Do not rub aggressively or burnish the surface.
3. Position the next panel edge to edge with the first. For the most precise results, slightly overlap the edges and use the double-cutting method to create a clean, tight seam.
 - After trimming both layers, remove the waste and ensure there is no overlap remaining.
4. Use a roller or smoother to gently press along the seam and ensure proper adhesion.
5. Repeat for remaining panels.
6. Trim excess material at ceilings, baseboards, and openings with a sharp blade.

Important Notes:

- Do not allow adhesive to dry on surface as it may leave a white residue. Immediately wipe off adhesive with warm water and blot dry.
- Do not apply tape of any kind directly to the printed surface of the wallcovering.

PEEL & STICK WALLCOVERINGS

Application procedure:

1. Establish a straight vertical guideline at your starting point to ensure accurate alignment for the first panel.
2. Starting at the top of the panel, peel back 6-8 inches of the backing paper.
3. Position along the top edge of the wall and along your guideline, leaving 1-2 inches excess at the ceiling. Lightly tack into place.
4. Gradually peel the backing downward while smoothing the panel onto the wall from the center outward. Use light, even pressure to avoid air pockets or wrinkles.
 - If needed, gently lift and reposition. This material allows for adjustments during installation.
5. Continue smoothing as you work downward, peeling the backing as you go.
6. Once the panel is correctly positioned, additional pressure must be applied to activate the adhesive. We recommend using a J-Roller or straight 3-section roller to apply firm, even pressure across the top third of the panel and edges. This ensures sufficient force is applied to activate the adhesive and securely bond the wallcovering to the surface.

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WALLCOVERINGS BY STONEIMPRESSIONS

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Peel & Stick Wallcoverings, Cont.

7. Repeat for remaining panels. Hang panels edge-to-edge with no overlap.
8. Use smoother or roller to press seams.
9. Trim excess material at ceilings, baseboards, and openings with a sharp blade.

Important Notes:

- Do not apply tape directly to the printed surface of the wallcovering.
- Avoid stretching the material during installation.
- For best adhesion, maintain a stable temperature above 65°F in the installation area.

CARE & MAINTENANCE

- Clean using a soft, damp cloth and mild soap if needed.
- Do not use abrasive scrubbers, solvents, or harsh chemicals.
- Avoid prolonged exposure to moisture or steam.

DISCLAIMER & WARRANTY

PhotoStone LLC, dba StoneImpressions, provides product, installation, and maintenance information as a resource to support informed decision-making regarding wallcovering selection and use. It is the sole responsibility of the customer and/or installer to ensure all installation conditions and preparations meet project requirements and receive the owner's approval. StoneImpressions warrants that, for a period of 2 years from the date of sale, its wallcovering products will be free from manufacturing defects, will not separate from their backings, and will not exhibit staining caused by the bleeding of impurities.

DISCLAIMER & WARRANTY, CONT.

When properly installed on a sound, adequately prepared wall, and maintained under normal conditions, the material should not support the growth of mildew.

This Limited Warranty is non-transferable and applies only to the original purchaser who owns the Products at the time of installation. In the unlikely event of a manufacturing defect, StoneImpressions will, at its sole discretion, repair or replace the affected material. Reimbursement is limited to the original purchase price of the affected material. We are not responsible for installation costs or for indirect or consequential damages.

If you believe your product has a manufacturing defect, please contact your StoneImpressions supplier within 30 days of noticing the issue. We'll work with you to review the material and determine the appropriate solution.

StoneImpressions will not be held responsible for material failure resulting from:

- Improper storage, handling, installation, or maintenance
- Installation over damaged, defective, unsuitable, or improperly prepared surfaces
- Failure to follow recommended installation instructions or environmental requirements
- Use of incompatible materials, accessories, adhesives, or cleaning agents
- Walls subject to moisture infiltration, accumulation, or abnormal environmental conditions
- Mold or mildew development caused by site conditions or improper preparation
- Normal wear and tear
- Structural movement, wall damage, or substrate failure
- Fire, flood, weather events, or any other acts of nature
- Abuse, misuse, vandalism, or damage of any kind
- Alteration or modification of the wallcovering by any party other than StoneImpressions

No warranty applies where product performance is affected by conditions outside StoneImpressions' control.

TECHNICAL SPECIFICATIONS

TRADITIONAL WALLCOVERINGS

- Commercial Grade, Type II Certified 20oz Vinyl
- Laminated fabric backing with embossed face (poly-cotton or polyester/pulp non-woven)
- Class A Fire Rated
- Low VOC, Phthalate-Free, and brominated flame retardant-free
- HPD/EPD available

PEEL & STICK WALLCOVERINGS

- Type I Certified
- Contains at least 20% post-consumer recycled content
- Proprietary polyester/natural fiber technology
- PVC- and POA-free
- Free from plasticizers, phthalates, chlorine, halogens, heavy metals, and ozone-depleting chemicals
- Class A Fire Rated
- Low VOC
- May contribute to LEED credits
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Note: StoneImpressions wallcoverings are intended for interior use only in climate-controlled environments.

ADDITIONAL SPECIFICATIONS FOR GRASSCLOTH, LINEN AND PEARL LUSTER SUBSTRATES***:

Federal Specification	CCC-408-D Type II*
WA Specification	WA-101, NSF/ANSI 342 Sustainability Standard
NFPA Life Safety Code 101*	
Fire Test Ratings	
ASTM-E84 Tunnel Test	Passed Class A
EU Class Flame	Passed Class B, s2
BS476 Parts 6 & 7	Passed all requirements
CAN/ULC-S102	Passed all requirements
*Meets or exceeds requirements for flame spread, smoke developed and flashover.	
Mold/Mildew	
ASTM-E84 Tunnel Test	Passed Class A
Sustainability	
HPD/EPD	Health Product Declaration/Environmental Product Declaration available
Low VOC	Meets California CDPH standards for schools and offices
LEED	Contributes to LEED v4
Toxicity	Meets or exceeds EU standard EN 12149 A, B, C for heavy metals and formaldehyde
Phthalate Free Formulation	Prop 65 Compliant
Manufactured without the use of Brominate flame retardants	

***THESE SPECIFICATIONS DO NOT APPLY TO PEEL & STICK MATERIAL

To view installation instructions online scan the QR code or visit www.stoneimpressions.com.



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STONEIMPRESSIONS

—TIMELESS DESIGN. ARTFULLY CRAFTED.—